EUROPE CROSS-MODE DIRECT SHIP

Consolidation and deconsolidation for fast, flexible, and cost-effective direct delivery to EU businesses and consumers

Technology companies often transport multiple inventory items from many different sources and deliver these directly to various European consignees (business-to-business and business-to-consumer) in the most effective ways.

TYPICAL BUSINESS CHALLENGES

- Ensuring faster delivery
- Increasing ordering flexibility
- Lowering logistics costs
- Relieving the regional distribution center
- Meeting service-level requirements
- Providing a better customer experience

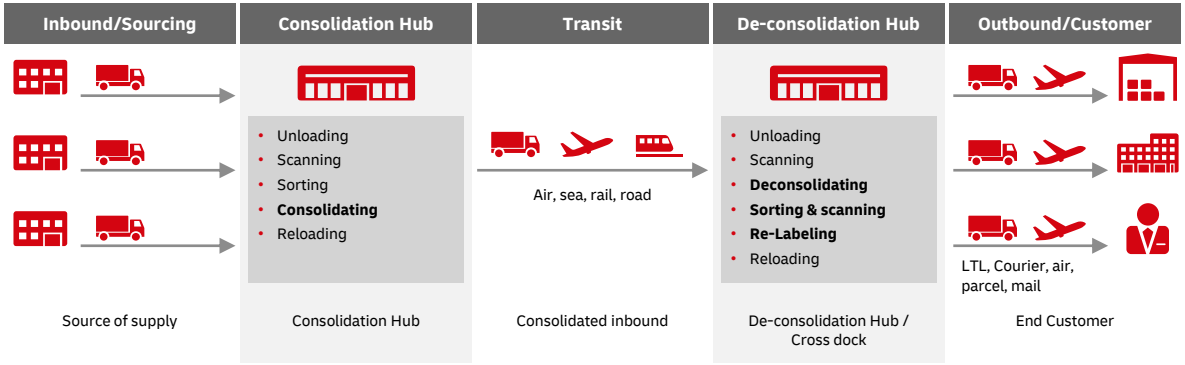
DHL SOLUTION

This reliable direct shipping solution provides end-to-end logistics and bypasses EU distribution centers by delivering goods directly to customers. Shipments are managed at delivery order level to enable varying final-mile transport modes, order sizes, frequencies, and item quantities..

SOLVING YOUR BUSINESS CHALLENGES

- ✓ **Ensuring faster delivery –** Door-to-door transit times can be cut by days by bypassing regional distribution centers/warehouses and consolidating goods for customs clearance at destination
- ✓ **Increasing ordering flexibility –** Bypassing an EU distribution center increases flexibility in the supply chain; customers can order in precise quantities with the right uplift schedule; no minimum order size
- ✓ **Meeting service-level requirements –** Reliable transit times, uplift capacity, and on-time performance; enables companies to increase market share
- ✓ **Lowering logistics costs –** Inbound transportation costs are lowered through consolidation; storage and handling costs are cut by direct shipment; less frequent uplift; customs fees are reduced due to single import; the warehouse-to-consignee transportation leg is eliminated
- ✓ **Relieving the regional distribution center –** Avoids over-reliance on EU distribution centers; facility resources can be reduced/redeployed as goods are shipped directly to the customer
- ✓ **Providing a better customer experience –** Faster lead times; better order turnaround times; fewer touch points

PHYSICAL CONSOLIDATION PRIOR TO EXPORT IS FOLLOWED BY CUSTOMS CLEARANCE AT THE EU GATEWAY, SHIPMENT DECONSOLIDATION, AND DIRECT DELIVERY TO MULTIPLE CUSTOMERS



EUROPE CROSS-MODE DIRECT SHIP

KEY BENEFITS FOR YOUR BUSINESS

CUT COSTS

Lower cost than door-to-door airfreight and break-bulk express

PEACE OF MIND

Leverage DHL's global linehaul capacity and pan-European small parcel network

EASIER CUSTOMS

Master air waybill at origin smooths customs clearance at the EU gateway

RAPID ROLLOUT

Customized design and swift implementation